SPRING IS IN THE AIR

- Healing Garden Playscape
- Signature Projects
- Little Library
- Food Packaging
- Kiwanis One Day Projects
- Dance Marathon
“On the road again”... what a wonderful song by Willie Nelson! With about half of our official visits completed, it has been a spectacular road trip so far. I’m even beginning to know my way around Southern California! We visited four Hawaiian Islands in eight days. We participated in a service project on the USS Missouri. Mahalo to Division 22 for all the aloha spirit that was extended to us.

During our visits, I have heard about and seen some tremendous programs that are providing breakfast to children. We visited a school district in Lancaster that has converted 3 of their 5 schools to Breakfast in the Classroom. The Kiwanis Club of Atascadero served breakfast to 250 high school students on test day. The Kiwanis Club of Maui raised $30,000 for the local food bank, to supplement their backpack breakfast program for 20 schools. Division 37 assembled food packages of fortified apple cinnamon oatmeal on Kiwanis One Day. These meals will stay local -- distributed to food banks and schools in the division.

To the remaining Divisions that we will be visiting, I look forward to hearing about your efforts to provide breakfast.

The Mid-Year Conferences were great. Thank you to everyone that attended; and an extra thank you to all who came to my seminar on Breakfast Programs in Title 1 Schools. The discussion part of the seminar was particularly enlightening... from projects that were taking place to road blocks you were encountering.

Congratulations to the Kiwanis Club of Cloverdale who received a First Lady’s Project grant of $750. They are providing snacks to the front office for two Title 1 schools.

Thank you to those that have made donations to my First Lady’s Project.

Jeannette Edwards
First Lady, CNH Kiwanis 2016-17

Kids need Kiwanis.
Every child needs to feel happy, healthy, loved and safe.
What an eventful quarter, starting with the Rose Float Parade on January 2nd and ending in Hawaii. It is an honor to be the Governor of this great District. We attended the KIWIN'S and Key Club Winter Boards from January 6th to the 8th. What a great group of high schoolers we have in our two organizations. Where would we be without their help at our projects? . . . watching them do so much good in our Kiwanis communities. We are blessed!

Our first official Governor’s visit was with Rona Lunde and Division 35. It is with sadness that I have to report that following our visit, Rona became ill and passed in February. She will be greatly missed by the Kiwanis family.

March 31st membership reports show we have signed up 911 new members for the year. What wasn’t reflected on the report is that we have a new club in Division 34, which is called the Kiwanis Club of The Young Professionals of the Peninsula. This club was built by a former Key Clubber and Circle K Governor Rachel Shanley. Way to go Rachel. I am proclaiming that MAY WILL BE MEMBERSHIP DRIVE FOR CNH. I ask you all to go out and beat the bushes, and ask people to come to your meetings/and or projects. Ask them to join our organization because Kids Need Kiwanis. I would like to give a big shout out to Division 44 who are doing a yeoman’s job in bringing in new members for their Division. Thank you Laird Smith, Lt. Governor of Division 44.

When we were in Hawaii we visited all four islands. When on Oahu, we went to Pearl Harbor and visited the USS Missouri for a service project. We returned to the main land only to go to Division 21 and 37 to work on Kiwanis One Day projects. Division 21 cleaned up a creek in the park, and Division 37 helped pack 50,000 meals to go to those in need in San Diego County.

Our visits have been a lot of fun meeting with many great Kiwanians and seeing all the great projects they do. Thank you to all of you who submitted your Signature Projects which were all great. The winner for our District is the Kiwanis Club of Glendale and their signature project has now been submitted to Kiwanis International.

Well that is enough “honking” until next time in July.

Pete Edwards
“The Power of We”
Governor, CNH Kiwanis 2016-17
The Kiwanis Cal-Nev-Ha District is positioned for a great time in Reno/Sparks, Nevada this August 3rd to the 5th at our District Convention. The training will be new and different than in the past. Events will have some fun included. The Nugget Casino Resort will have all new rooms in the new resort tower. The convention facility has been remodeled and ready for our visit. HOPE TO SEE YOU IN RENO/SPARKS.

PARIS, FRANCE, the CNH District is leading the way for delegates at the International Convention with 134 and 15 guests. Even surpassing the France Monaco District so far. Richard “Dick” Olmstead is our past Governor running for International Trustee. We need your votes in France to support Dick.

The District office is busy getting ready for the new Lt. Governor training the third week of May. The following week, the Key Club and KIWIN’S District of Key Club will conduct their officer training.

Busy times in Kiwanis for sure. Keep us informed of your special Project and keep notes so you can compete for next year’s competition at Kiwanis International.

See you in Paris!
We Were Kids for the Night

...everyone loves a party & this one was no exception!

Mid-Year Conferences...

Mid-Year Conferences are: a time for learning; a time for catching up with old friends; a time for story telling; and a time to party!

This year, the Kiwanis Cal-Nev-Ha Foundation celebrated being a kid again at its annual gala. The night started in the silent auction room with games ranging from bean bag toss to bowling. As noise levels grew, our guests in San Ramon and Riverside enjoyed a night full of games, fun and laughter.

After the games and silent auction bidding, guests took a seat in the dining room where each table was pinned against each other in a tough mad lib competition, coloring contest, and sing-a-long led by CNH Foundation Board Member, Guy Blair.

The night ended with the announcements of the silent and live auction winners who placed bids on the amazing gifts that were generously donated by our Kids Bash sponsors.

It is with your outstanding support, and generous gifts that the Kiwanis Cal-Nev-Ha Foundation is able to provide the children of our District a safer and better place to live. THANK YOU!
The Children’s Miracle Network Dance–A–Thon supports the work of the pediatric wards, NICU and PEDS units of the local Children’s Miracle Network Hospital – St. Rose Dominican, Sienna Campus.

The event was held on March 4th at the Student Union Ballroom of the University of Nevada Las Vegas (UNLV) from 1:00 pm – 8:00 pm.

The Dance Marathon embodied the principal of “kids standing for those kids who can’t”. This event commemorated those families who spend countless hours standing by the bedsides of their little ones or multiple visits to doctors offices.

The Dance Marathon wasn’t solely about dancing; it was about providing an experience for those participants they will never forget! The participants could play console games, interact with their friends, run, jump, laugh, shout, cry and of course Dance!

More than 1000 Key Club members, other high school students and adult Kiwanians assembled for the 4th Annual Las Vegas Dance Marathon
The event, plus donations from the Kiwanis Clubs of the Las Vegas Strip, Green Valley, Neon Lights, North Las Vegas and Pahrump Valley, raised more than $10,000 to support the pediatric and neonatal services at St. Rose Dominican.

An added bonus was that some of the “Miracle Kids” and children residing in the community showcased their talents by performing as MCs and entertainers. This event was another way to provide a positive outlet for the children.

Members of Division 28 Kiwanis clubs were not only there for chaperone duties but to show off some of their own dance moves.

Adults and kids alike also worked together on two service projects during the dance – knitting baby beanies for the premies and assembling ID bracelets for the new patients in the NICU, PEDS and trauma wards.

Food was donated by Smith’s Foods and Panda Express, as well as coffee for the volunteers by Starbucks.
Our Service Leadership Programs At Work

Our Kiwanis family continues to do great service, while at the same time having some fun!

As the school year comes to an end, so does the administrative year for our Service Leadership Programs. Circle K changed to new officers March 1, whereas Key Club and KIWINS new year started April 1. Many banquets take place at the club level, division level and district level showcasing their accomplishments throughout the year.

Most recently, District Conventions (DCON) for these groups took place in March and April to retire the outgoing district officers and induct the new officers for the 2017-2018 year. It is also a time to reflect on the past year while setting goals for the upcoming one.

Now is the time to reach out and meet the new officers of your sponsored clubs. Assist them in reaching their goals and leading their clubs.

Key Club Region 3 at District Convention 2017

Photo by Richard Olmstead
TERRIFIC KIDS

Terrific Kids is a student-recognition program that promotes character development, self-esteem and perseverance. “Terrific” is an acronym for:

- Thoughtful
- Enthusiastic
- Respectful
- Responsible
- Inclusive
- Friendly
- Inquisitive
- Capable

Students work with their classroom teacher to establish goals to improve behavior, peer relationships, attendance or school work. All students who achieve their goals after a specified time are recognized as Terrific Kids. Recognition includes being pinned as a Terrific Kid; a pizza, ice cream or other food-themed party; and presentation of certificates and other giveaways.

Kids who participate in Terrific Kids set their own goals and work to achieve them. They’re active participants, so they’re engaged.

CIRCLE K

In honor of Earth Day, University of California San Diego Circle K’s Single Large Scale Service Project (SLSSP) was held on March 11, 2017.

SLSSP focused on the District initiative of Serve to Conserve: Planet Conservation. The morning of the event had four different projects ranging from habitat restoration to conservation education and outreach. After the morning projects, everyone worked together for a beach clean up at Mission Beach. Overall, SLSSP helped Circle K make a positive impact on the San Diego community and build relationships within our Circle K community.

Members of the Torrance Aktion Club getting ready to deliver Easter baskets to seniors.

Photo by Club Advisor Steve Makshanoff
A signature project is one that includes all of the following signature project criteria --

**Recurring:** At a minimum, the project should take place annually.

**Brand enhancing:** The project should be designed to elevate the Kiwanis brand in the local community with opportunities for public relations activities, such as Kiwanis naming rights, media mentions, etc.

**High impact:** The project should have a demonstrable positive impact on the community; this impact should be measurable in monies raised, children served, flags hung, playgrounds built, etc.

**Membership focused:** The project should support opportunities to strengthen membership and develop new partnerships.

Twenty-three clubs submitted the following Signature Projects to be considered for this year’s recognition. Let’s give them all huge KUDOs for being a part of their community.

**Kiwanis Club of Amador County**

Kiwanis Rightturn.Club is a service project for children in elementary grades 3-5. It is an after school health and fitness club with an emphasis on running, that meets after school for 2-1/2 hours, twice a week for 10 weeks in the spring and fall each year. Each meeting begins with self-preparation of a healthy snack to be consumed after the main fitness goal. A short interactive lesson about health or fitness follows food preparation time. After the lesson, a warm-up activity in the form of a game or dance enhances the health or fitness topic of the day. The children then engage in a two mile run or walk. After the run, the children enjoy a healthy snack they prepared and a quiet time of memory games which also reinforces the day’s topic.
Signature projects provide valuable and needed service to a community. They elevate awareness of Kiwanis, engage current members and remind them why they joined Kiwanis. Additionally, signature projects can increase membership.

**Kiwanis Club of Atascadero**

The annual Kiwanis & Atascadero Mayors' Winemaker Dinner is a fundraiser for the Kiwanis Club of Atascadero. It is a catered dinner for nearly 300 guests at which 33 partner wineries showcase their wine. The wineries provide wines for tasting and to accompany the meal. In addition to the dinner, the event includes live and silent auctions and a Fund-a-Need, which together provide most of the event’s profit. For the past six years, the dinner has been sold out.

Over the years, the event has allowed several community needs to be met including a new city bandstand, an affordable after school program, an all-inclusive/accessible playground, scholarships and a homeless shelter playground to name a few.

**Kiwanis Club of Campbell**

The Kiwanis Club of Campbell runs Silicon Valley's biggest Easter “Eggstravaganza” Egg and Candy Hunt. This is the 37th year of this signature event. Mayors, City Council, Parks and Recreation, museum board members, Kiwanians and SLP members comprise the 70+ volunteer staff needed to run the event. More than 4,000 guests were in attendance with 16,000 Easter eggs (purchased from an Aktion Club affiliate) up for grabs.

In addition to the hunt, Home Depot sponsors a craft area, there are face painters, a bunny petting zoo, six jump houses, a baton demonstration, DJ and food. After the event, the club walks a block to downtown Campbell where they have a 70 foot float in the annual Bunnies and Bonnets Easter parade where they hand out 1,000 eggs to children lining the parade route.
Kiwanis Club of Chino

Chino Concerts on the Lawn is a service project conducted by the Kiwanis Club of Chino. Each summer, the club organizes six free summer concerts for the community to enjoy. The event also provides a variety of food vendors for the community to enjoy in partnership with other community groups.

Before 1994, the City of Chino provided summer concerts for the community. These concerts were well attended. Due to budget cuts, the city was planning to cancel the summer concerts. Rather than lose this community event, the Kiwanis Club of Chino took over the concerts as a service project.

Kiwanis Club of Carmichael

The Kiwanis Club of Carmichael’s service project is to open the Koobs Nature Area to the public one Saturday per month for families and children to interact and study nature. It is an ongoing project whereby they have themed days and learning stations to enhance the experience for the children. Kiwanians participate in work days to maintain and enhance the nature area, in planning meetings for developing hands-on activities and coverage for the open days (May through October).

The project has also brought the nature area back into use after a decline following the closure of two adjacent schools. The area has been spruced up with an attractive entrance, upgraded trails, security fencing and signage.
The Kiwanis Club of Downtown Sparks signature project is their Kiwanis Bicycling Safety Program. It focuses on teaching bicycling safety (riding, repair and helmet safety) and donating bikes/helmets to kids in the community. It is comprised of events and fundraisers throughout the year. The project has grown in 15 years from a member’s garage to the 17,000 square foot warehouse which houses activities 24 hours per week for 51 weeks each year. In addition to the in-shop activities, the club participates in various youth events and activities weekly, monthly, quarterly and/or annually.

The biggest fundraisers are the sale of reconditioned bikes and used parts in the shop, as well as the sale of Burning Man bikes. The more than $180,000 raised annually is used for bicycling education including support for the facilities and donation programs in the community.

The bicycling education programs reach more than 3,500 youth in the community each year. The Kiwanis members host clubs, camps, clinics, Eagle Scout projects and more in the community at the bike shop on a weekly basis.
**Kiwanis Club of East Fresno**

The Art of Life Healing Garden is a multi-year on-going service project of the Kiwanis Club of East Fresno. The purpose of the project is to develop a healing garden for children and adults dealing with life threatening and terminal illnesses.

The primary focus has been to develop areas for young children to enjoy and find a place for respite, and to escape difficult times and issues they face in dealing with complex life threatening issues.

The members of the Kiwanis Club of East Fresno have developed two play areas within the garden. The first playscape was constructed for children 5 to 12 years of age. The second playscape was designed to meet the interests of children 2 to 6 years of age.

Club members have also assisted and contributed to the overall garden attractions and experience by planting 120 trees throughout the garden. They have also contributed about $10,000 to construction of the general garden infrastructure.

**Kiwanis Club of Glendale**

The Kiwanis Incredible Duck Splash “KIDS” is an annual service project, fundraiser and event all rolled into one. It is a silly, all-day event designed around racing rubber ducks, children’s games, volunteering and giving back to the community. Glendale partners with approximately 30 local non-profits serving children, their Service Leadership Programs (SLPs), other Service Clubs and the local school district so that they can raise monies as “Duck buddies” as well as display their services the day of the event. The club also partners with the local Fire Department, Police Department and Boy Scouts, along with the City of Glendale. The Division 3 SLP groups (K-Kids, Builders Club, Key Clubs, Circle K and Aktion Club) are all involved in planning and the day of the Splash.
The project itself is simply an all-day rubber duck race with children’s games, but Glendale has no natural waterway or waterpark. So the club builds two lakes with a water chute attaching them in a local park. It is called Lake Glendale and has become the October raceway of more than 200,000 rubber ducks over the past 12 years! For the past six years, the Kiwanis Club of Glendale has partnered with the Glendale Police K-9s who hold K-9s in the Park the same day. Together, the organizations offer the community a family day of ducks, dogs, awareness and fun!

Members of the Kiwanis Club of Greater San Bernardino partner with other community agencies to provide children and families of the Mt. Vernon Elementary School with food, toys and winter coats during the holiday season.

Low income families often can’t afford presents during the holidays, so the Kiwanis Club of San Bernardino started their annual Christmas Toy Giveaway more than 20 years ago when a teacher at the school first identified the need for such a project.
Kiwanis Club of Hacienda Heights

“Heart and Sole” is an annual service project that provides shoes, socks and books to approximately 100-150 homeless students in the Rowland Unified School District each February to coincide with Valentine’s Day. It is part of the Kiwanis Club of Hacienda Heights’ Shoes That Fit program that provides shoes to students in three school districts throughout the year.

The need for this project was first realized through a Community Assessment that was conducted in January 2010. Hurley Elementary was the first school identified based on the percentage of students who were receiving federally funded meals, more than 90%. Since then, the club has joined forces with the Family Resource Center and expanded the criteria to include homeless students.

Kiwanis Club of Green Valley, Henderson

The service project is designed to provide funds to the 10 Service Leadership Programs (SLP) sponsored by the Kiwanis Club of Green Valley, Henderson. Their goal is to motivate the SLPs to create impactful service initiatives that SLP members find important to their communities. One grant in the amount of $200 will be awarded to each SLP that submits an application, during each financial year, that is approved by the board. Each service project must be of the SLPs creation and SLPs are expected to describe the expected outcomes for the community, the people and places impacted and how it will be implemented.

After discussing the SLP’s goals and objectives, it was discovered that much of the needed funds was for transportation and supplies for projects that were dear to their hearts. Each SLP expressed a need for transportation for 15 to 30 students to projects in which it was too far to walk. The club felt their grant program would motivate the SLPs to “think out of the box” when it came to planning service projects for the year.
For the past 10 years, the Kiwanis Club of La Palma, has distributed Holiday Food Baskets to families in need. They have collected more than 10,000 canned goods, several hundred pounds of fresh produce, hundreds of toys, hundreds of ham and turkeys and gift cards totaling more than $2,000. This project has involved club members, the local high school and junior high, led by the club sponsored Key Club and Builders Club members, local business partners, government employees, churches and the local hospital.

The Builders Club students helped wrap boxes and loaded them full with the help of Key Club and JROTC members. On the Saturday before Christmas, Kiwanis members cooked and served pancakes for 300 people at the local church and donated toys for all the families. The club distributed baskets to 46 families from the communities, with club members loading cars and assisting as needed.

More than 10 years ago, five baskets were given out and now they average between 40-50 each year. Any left over items not given out in the holiday basket event is given to various shelters and churches for distribution.

Kiwanis Club of Kern, Bakersfield

Take a Kid Fishing is an annual service project that provides a day of fishing and fun to elementary and middle school students. The students who participate in the event are from special education programs working with children with development and physical disabilities that range from cerebral palsy to autism.

Members of the Kiwanis Club of Kern, Bakersfield who have careers in special education informed the club that special needs students experience isolation or have little social opportunities with other students on campus. After learning of this, club members unanimously supported and developed a day of recreation offering low-impact sports activity and socialization in the outdoors.
Kiwanis Kids & Cops is a Kiwanis One Day event and also a service project for the Kiwanis Club of Long Beach. The need for the day event was brought about by a general observation of the existing condition over the past several years. As seen on the news almost every day across the country, our children have been exposed to feelings of mistrust because of police and citizen conflicts. Such conflicts have threatened to separate our youth from law enforcement without opportunities for them to meet and interact in a constructive and positive way. Likewise, law enforcement has found that these conflicts have made their jobs much more difficult. It has taken several years to get this event off the ground, but on October 22, 2016, the club hosted their first annual Kiwanis Kids & Cops event with almost 300 people in attendance (120 of which were middle school students).

The Kiwanis Club of Lincoln Foothills led the first annual Safety Awareness Day at CC Coppin Elementary School in October 2016. While the program began as a K-Kids project at Coppin, it is being expanded to be held annually on a rotation basis at all the Lincoln Elementary Schools.

Safety Day provides a hands-on learning experience for the children covering topics including bike safety, pedestrian safety, car safety, railroad safety, C.E.R.T. and fire safety. Children move through seven booths, each with a different safety topic. The Kiwanis Club partnered with the local Police and Fire Departments, as well as the California Highway Patrol and Union Pacific Railroad.
**Kiwanis Clubs of Los Altos and De Anza**

Kiwanis Special Games is an annual service project event. The Games consist of 18 different athletic events created to address the physical and emotional needs of children with mild to moderately severe special needs. More broadly known programs like the Special Olympics presume a much higher level of function. The conduct of the Games is formal, official, competitive and FUN. For many of the brave children attending, it is the highlight of their academic year. The Kiwanis Clubs of Los Altos and De Anza are hosts to the event. Other clubs in Divisions 12 and 34, as well as SLP members provide support for the Special Games. The Games were first organized in 1979. This year, more than 900 athletes will participate in the Special Games.

**Kiwanis Club of Manteca-Sunrise**

The Kiwanis Club of Manteca-Sunrise raises funds with an annual Pumpkin Fair. During the Pumpkin Fair weekend funds raised are given back to numerous entities within the community. The amount of money donated grows each year. To help the community understand the positive impact, two years ago a new event was created “Annual Night of Giving.” During this evening, checks are presented to the not-for-profits and service clubs in the community, to augment their cause. Historically, the club gives back in excess of $45,000 annually. This year, the Kiwanis Club of Manteca-Sunrise celebrated its 3rd Annual Community Night of Giving honoring the “Superheroes” in the community. The club has always given to the not-for-profits in town during the year, but when you do it all in one evening, it’s much more powerful. More than 200 community members and political leaders were in attendance where more than $50,000 was donated to more than 40 not-for-profits, including The Eliminate Project, Kiwanis Family House, and the Kiwanis International Foundation. The evening reflects the members pride and love for the community; an evening to let everyone know who we are. It’s also an opportunity to gain new members!
The Rock-A-Bye Baby Reader Program is a service project spearheaded by the Kiwanis Club of Oakmont. The books are presented to birth families at the local (Memorial) hospital. The Rock-A-Bye Readers are unique readers that are colorfully illustrated nursery rhymes in English and Spanish to read to the babies at the same time teaching new parents how to interact with their newborns.

The Rock-A-Bye Baby Readers contain materials for the parent that describes the critical contribution that reading to their new baby makes to his/her development as well as ideas for things to do with each of the rhymes to enhance their learning experience.

The Annual Run Through Redlands is a huge community event that features three timed races (5k, 10k, and Half-marathon), a Kinder-dash for children under 6 years of age, and a vendor/community expo at the finish line of the race. This event serves as the club’s largest fundraiser and has been going on for 34 years. This event allows the club to do the work of many Kiwanis clubs combined. All club members are encouraged to be a part of this event; it takes many hands to organize a three-part running event for thousands of runners who wind their way through beautiful downtown and historic Redlands. The funds raised from this event allows the club to support a variety of organizations in the community, such as the Boys & Girls Club, Family Services Association, and the programs for Redlands Unified School District (RUSD). Also funded are multiple educational scholarships each year to graduating RUSD students.
Kiwanis Camp is put on by the Kiwanis Club of Red Bluff. It allows students who might not have the ability to experience camping, the opportunity to do so. Club members provide kids who haven’t been camping or away from home an experience they will never forget. The camp is open to about 100 campers with 20 counselors. Campers are given the opportunity to interact with other kids their age while performing activities throughout the five days.

As a way to raise funds for the summer youth camp, the Red Bluff Kiwanis Round-Up Pancake Breakfast is the club’s largest fundraiser. The event typically serves between 900-1,000 adults with children under six eating free. All proceeds from the breakfast go towards sending 4th-6th graders to their Youth Summer Camp in July.
The Laurels for Leaders Luncheon is an event that was established by the Kiwanis Club of San Diego and is supported through its Club Foundation. It is a luncheon held every year that invites every ASB President in San Diego County to be recognized and receive a stipend to encourage leadership in the future.

The Washington-Lincoln Laurels for Leaders was established in 1957 by club member Dr. Frank Lowe, then-president of the San Diego Unified School District. He believed that such recognition of the ASB Presidents would encourage a lifelong commitment to service among student leaders.

This year, in addition to the luncheon event, the club has partnered with The Blanchard Foundation and US Bank to offer a Student Situational Self Leadership Seminar and Financial Education Seminar as part of the annual recognition. Students and their ASB advisors will learn a skill set that will stay with them their entire lives.

Bikes 4 Kids, the Kiwanis Club of Sweetwater’s signature project, starts as a fundraiser event. The money raised from the event is used to purchase Bikes 4 Kids.

National City youth have the highest obesity rate in San Diego County and the club wanted to provide a tool children could use to be more active and not sedentary. Many kids sit and watch TV, play video games and/or play on their cell phones. They are not actively engaged in some sort of exercise, so the club provides something fun the kids may do to not only get some exercise, but also be outside and enjoy the community.
Spring is Upon us . . . So is Trauma Season!

As I write this article for the *CNH Magazine*, I see and hear signs of spring everywhere. Songs fill the air in the early morning as birds migrate back to the U.S., and sweet smells fill the air as flowers begin to bud. Spring also marks the beginning of trauma season: the period between April and September when traumatic injuries among children rise - sometimes even doubling!

Spring is a great time for your club to sponsor a service project or fundraiser that promotes our Pediatric Trauma Program (PTP). To get inspired about your club's next PTP service project, read about the bike rodeo the Kiwanis Club of Greater Yucca Valley hosted recently. Or learn more about the PTP fundraiser - *Pints for PTP* - sponsored by the Kiwanis Club of Laguna-Elk Grove. And if your club is hosting a new PTP service project, be sure to apply for a PTP grant from the Foundation. The Foundation will match your club's cash contribution to the project - dollar for dollar - up to $2,000!

In December, our six partner hospitals were invited to submit a grant application to the Foundation to assist with their unfunded needs directly related to pediatric trauma and injury prevention. Be sure to check out the next issue of the *CNH Magazine* to learn which partner hospital grants will be funded this year.

And finally, Spring also marks convention season for our Service Leadership Programs and that means I have the pleasure of presenting scholarships to our deserving student leaders! This year the Kiwanis Cal-Nev-Ha Foundation awarded $125,000 to 85 student leaders from Circle K, KIWIN'S and Key Club.

In closing I offer my warm gratitude and appreciation to the members of Cal-Nev-Ha. Without you our Foundation would not exist. Your generosity is what provides grants to our Kiwanis family clubs and our partner hospitals. You provide scholarships to our SLP students and you are the reason we’re able to partner with some amazing children's hospitals throughout the District. Thank you for making this all possible and partnering with us to **build a better future for our children**.
With more than 150 miles of driving, delivering flyers to 10 different elementary schools, and partnering with other local organizations, William Kading, President of the Kiwanis Club of Greater Yucca Valley, and his club members' hard work paid off.

Utilizing a Pediatric Trauma Program grant from the Kiwanis Cal-Nev-Ha Foundation and with financial assistance from the Yucca Valley Walmart, the First Annual Health & Safety Fair and Bike Rodeo was a smash hit in bringing pediatric trauma awareness and prevention to the forefront of the Greater Yucca Valley community.

IT TAKES A VILLAGE
In conjunction with local Key Clubbers, the California Welcome Center, California Highway Patrol, High Desert Boys and Girls Club, and Morongo Basin Health System, the Greater Yucca Valley club was able to organize a safety fair that not only offered educational literature to attendees, but also provided hands-on safety lessons as well.

"The principals were appreciative of the personal touch that Kiwanis shows to each individual school."
-William Kading, President

From proper helmet-wearing procedures to bicycle raffles, the amazing turnout for the club’s inaugural safety fair had both adults and children alike truly enjoying themselves through education and awareness.

KIWANIS KINDNESS IS CONTAGIOUS
Without hesitation, Edgar Castaneda, member of the High Desert Boys and Girls club and a bike raffle winner, kindly gave the bike he won to a little girl who was upset that she did not win the raffle. Edgar, who does not have his own bike, had been teaching the little girl how to ride a bike throughout the fair. It is because of Edgar’s generous act, that the Greater Yucca Valley club board voted unanimously to recognize Edgar’s act of kindness with a certificate of appreciation and a brand new bike to be given to him at an upcoming Kiwanis club meeting.
This spring, the Kiwanis Cal-Nev-Ha Foundation awarded $125,000 in scholarships to 85 well-deserving student leaders throughout the Cal-Nev-Ha District of Kiwanis International.

The Kiwanis Cal-Nev-Ha Foundation established its scholarship program in 1981 and since its inception has awarded more than $1,968,000 in scholarships to nearly 1,600 students, allowing students to focus on their studies and providing financial relief to their families.

“It is with the untiring commitment and generous giving from our donors that make these scholarships possible and enable our Foundation to continue its mission of building a better future for children,” said Executive Director Jennifer Chaves. “Our donors’ generosity allows these students to fulfill their quest for higher education and makes the dream of college a reality for some.”

More than 400 students applied for a scholarship from the Kiwanis Cal-Nev-Ha Foundation this year. To be considered for a scholarship, students must demonstrate exceptional leadership, service to their school and community, academic ability and have been active members of a Key Club, KIWIN’S club or Circle K club.

Past scholarship recipient Alyssa Yocom remarked, “The CNH Kiwanis Foundation has touched my life in many ways. Thanks to the Foundation’s support, I am able to pursue a degree in finance and economics at the University of Nevada, Reno. Kiwanians who contribute to the Foundation keep me inspired and motivated allowing me to achieve all of my academic and career goals.”

Kiwanis Cal-Nev-Ha Foundation – In addition to its scholarship program, the Kiwanis Cal-Nev-Ha Foundation annually empowers hundreds of youth to become future leaders by supporting their leadership development and training, offers grants for both Kiwanis clubs and Service Leadership Program clubs and provides pediatric trauma prevention and awareness through its Pediatric Trauma Program. For more information about the Kiwanis Cal-Nev-Ha Foundation, visit www.cnhfoundation.org
As the Key Club Lt. Governor of my division, I became a member of the Key Club District Board and attended numerous District Board Trainings. These board trainings, sponsored by the Kiwanis Cal-Nev-Ha Foundation, provide Service Leadership Program (SLP) District Board members with the tools and techniques to become effective leaders.

I have always been reserved and shy, but it was at these trainings that I was slowly able to break out of my comfort zone, enabling me to become a productive leader, and where I learned valuable life skills that helped me lead the division I was serving; skills I continue to utilize every day within my business.

After being re-elected to serve as Lt. Governor for a second term, I thoroughly enjoyed the privilege of reinforcing and honing those skills. It is with these newly formed skills that spawned a desire for service within myself that led me to continue on with the Kiwanis family while I was attending college.

"That's when the Kiwanis Cal-Nev-Ha Foundation changed my life."

After joining Key Club, I became highly involved in our club’s service projects, and although my club was not very knowledgeable about the Kiwanis family, its structure, or District Conventions, I ran for Lt. Governor after my freshman year of high school ....and won! That's when the Kiwanis Cal-Nev-Ha Foundation changed my life.

I credit the training I received from the Foundation as a member of the Key Club District Board, and my time served as a Key Club Lt. Governor, for providing me with the confidence and skill set to serve as the Circle K District Governor in the Pacific Northwest District of Kiwanis - the birthplace of Circle K!
I sometimes hear Kiwanians question why the Foundation funds the SLP District Board Trainings and I have no hesitation in explaining the value these trainings played in my life.

I truly believe it was the training and intimate bond from working closely with our mentors that exposed us to the true meaning of the Kiwanis Family. I also met friends and advisors that I am friends with ‘til this day. It is something I believe in, and it remains one of my passions today to mentor our newest student leaders.

Although at times I still may be a little reserved, I realize the experiences the Foundation funded for me have profoundly shaped my views and actions. And when I look at the Kiwanis leaders that came from my era, I can honestly say the majority served on past Key Club District Boards.

The possibility of Kiwanis, our Foundation, and the impact we have on our community and our youth not being there for generations to come is not an option for me because I know what we have done and can do.

And for me, I wouldn’t be the leader I am today if Kiwanis didn’t exist. I thank Kiwanis and the District Foundation for the huge impact they have both had on my life. I am truly privileged to serve as a Foundation Director, and as a Kiwanian.
Nearly 50 Kiwanians, Key Club members, Builders Club members, and community members packed the hall at St. Luke’s Lutheran Church on the afternoon of Saturday, February 11th. The reason? - the **Kiwanis Club of Laguna-Elk Grove’s** first ever trauma doll stuffing party! Prior to that day, 230 dolls were cut, sewn, trimmed, and “tattooed” with the club’s Heart for Service logo by members Kirsten Ireten, Pat Lehman, and Paula Bussey, ladies of the church’s “Soul Stitchers” group, and even by an inmate participating in a jail industries program at the Rio Cosumnes Correctional Center.

On that Saturday afternoon, stacks of doll forms and boxes of stuffing materials awaited the volunteers, who within a few short hours had stuffed and hand-sewn the dolls closed. Member Pat Lehman patiently taught many of the Key Club members to stitch by hand. Afterwards, Pat performed “quality control” to prepare the dolls for their donation to Kaiser Hospital in South Sacramento.

**Students hosted their own PTP doll project just two weeks later!**
On April 1st, the first delivery of dolls was made to the hospital by several club members. Kaiser will split the dolls between the Emergency Room and Pediatrics Department, where they'll bring comfort to children with serious illnesses and injuries. Post-delivery, the hospital staff and club members enjoyed two delicious cakes to celebrate the new partnership.

This was the first phase of a project to provide 400 dolls to southern Sacramento County hospitals. And, because this was a new project for the club chartered in September of 2015, they applied for and received 50% matching funds from the Kiwanis Cal-Nev-Ha Foundation under the PTP Grant Program.

Said President Kirsten Ireton, "It warmed my heart to have members of three Service Leadership Program clubs, a church ladies group, and another local Kiwanis Club present at our Heart For Service trauma doll project. Probably my favorite part of the day was when our member, Pat Lehman, taught more than 20 Key Club members how to sew; everything from threading a needle to doing a slip stitch. Those students then went on to host a PTP doll project of their very own just two weeks later."
On Tuesday, March 7th, Kiwanis family members from the California-Nevada-Hawaii (CNH) District and around the nation joined with our Kiwanis International Cause Marketing partner IHOP, for National Pancake Day, to promote Kiwanis and help raise money for our local Children’s Miracle Network (CMN)* hospitals.

Starting at 7:00 a.m. Kiwanis family members converged on their local IHOP to boast their local CMN hospital and to talk about Kiwanis, while guests enjoyed a free short stack of pancakes. Our goal for volunteering was to encourage every guest of IHOP to look deep into their hearts and reach deep into their pockets to support their local CMN hospital.

On March 7th, Kiwanis Family members from around the CNH District volunteered to work more than 300, 2 hours shifts, and perform more than 600 hours of service in one day! Kiwanis family members from the CNH District accounted for nearly 15% of the National Pancake Day service hours.

Working together with IHOP and CMN, the California-Nevada-Hawaii District family members helped support the following CMN hospitals around the state of California:

<table>
<thead>
<tr>
<th>Hospital</th>
<th>Area Serviced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children’s Hospital Los Angeles</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Children’s Hospital of Orange County (CHOC)</td>
<td>Orange County</td>
</tr>
<tr>
<td>Lauren Small Children’s Center</td>
<td>Bakersfield</td>
</tr>
<tr>
<td>Rady Children’s Hospital-San Diego</td>
<td>San Diego</td>
</tr>
<tr>
<td>UC Davis Children’s Hospital</td>
<td>Sacramento</td>
</tr>
<tr>
<td>UCSF Benioff Children’s Hospital</td>
<td>San Francisco-Oakland</td>
</tr>
<tr>
<td>Valley Children’s Hospital</td>
<td>Fresno-Visalia</td>
</tr>
</tbody>
</table>

We can all be very proud of our volunteer spirit!!!!!!!
Tony’s Tidbits
By: Tony Goorchenko
Division 19

Imagine your neighbor calling you on the phone on a cold and rainy winter day.

She tells you she has just baked the best chocolate chip cookies ever.

She is going on and on about the cookies and tells you they just melt in your mouth. You are thinking they sound so good, but you do not have any chocolate chips in the house and you’re too tired to even get your car out of the driveway.

You hang up the phone and a few hours later you are out picking up the mail when your neighbor comes out of her house. She says to you, “I can’t believe how hard I tried to sell you on coming over and having some of my special chocolate chip cookies and you just did not even want to come over and try them.”

I believe you would want to say, “I wished you had just invited me because I was thinking I wished I could have some fresh baked cookies on a day like today.”

Did the neighbor just announce or actually invite you?

Think about other times in your life when you had casually been sharing your Kiwanis activities with someone, but never really came out and invited them to partake and they thought well that sounds nice, wish I could do that too.

They may have been hoping you would have asked, “Hey, what about you? Do you want to join me for a Kiwanis lunch?”

I believe that every one of us would always rather be included than ever have the feeling of once being excluded.

I believe what I want to emphasize is painting pictures with words. I want to share the invitation I used for years to be sure everyone at my social interactions always felt included in a sincere invitation to join me in participating in community service as a fellow Kiwanian.

Paint a picture for everyone with the words about projects, fundraisers, sponsored youth to help everyone you meet at work, play or church feel that you are personally inviting them to join you. Don’t forget to ASK!
Spring brings not only flowers, but service opportunities throughout the California-Nevada-Hawaii district -- pancake breakfasts, park clean ups, water safety to name a few.

DIVISION 1

On a Saturday in March, the Kiwanis Club of Culver City and the Culver City Parks, Recreation & Community Service Department held their annual Spring Egg Hunt. More than 500 children came out to participate in the event. There were three separate hunting areas in which children from walking to 10 years old collected more than 5,000 eggs. The K-Kids at Playa del Rey Elementary School stuffed all 5,000 plastic eggs with candy, small prizes and a few with special Kiwanis tickets. The special tickets allowed the children to pick a toy donated by the Kiwanis Club.

After the hunt, attendees enjoyed arts, crafts and games provided by Culver City and the Kiwanis Club of Los Angeles.

Also helping in the prepartion of the big event were Circle K members from UCLA.

DIVISION 4

Governor Pete Edwards and First Lady Jeannette were treated to a Hawaiian meal at the Governor’s Visit for Divisions 4, 30 and 41. The event was held at Kiwanisland Park in Garden Grove, California. Close to 100 members and guests from the three divisions gathered in the amphitheater to hear Governor Pete speak about the “Power of We.” After the speech, he presented several awards. The Kiwanis Club of Santa Ana honored four members, two for their work on the annual Speech and Debate Program and two for the launch of the Wheel Chair Tennis Program, which they are hoping to make an annual event.

“As an onlooker, and, as a member of the club, I felt the Distinguished Service Awards were indeed a proper tribute for the work the members had performed in support of the club and the Santa Ana community. Congratulations to all honorees!” stated Les Washington.
The Kiwanis Club of Laguna-Elk Grove is always trying to come up with creative fundraisers for the club. After a couple members were enjoying a tasty beverage at a favorite local brewery, the idea for “Pints for PTP” was created. The Flatland Brewing Company was approached about doing a fundraiser. After hearing about the CNH Foundation’s Pediatric Trauma Program, the owner pledged to donate $1 from every pint sold on March 25th.

Club members came up with additional ideas to have a local food truck participate in the event as well. The food truck owner participated and pledged 10% of their sales that day as well.

On the day of the event, a pop-up, table display, drawing and other giveaways were set-up outside the brewery. During the day, PTP dolls were available for “adoption,” complete with adoption certificates. Members of several local Kiwanis clubs attended in support of the fundraiser.

The brewery owner declared the day his second-most successful ever and increased his donation to 20% of sales. All together, with the contribution from food sales and doll “adoptions,” the event raised almost $750 for PTP. Club members are now thinking of ways to leverage this success by involving more breweries and perhaps other businesses for future events.
DIVISION 7 (con’t)

President Yoli Manzo of the Kiwanis Club of Greater Sacramento has a love of art, so much so that the theme for the club this year is “The Art of Service.” On January 31st, the club hosted its annual Random Acts of Kindness Project, “Valentine’s Cards for Chemo Patients and Seniors” at the Kiwanis Family House. Members of several clubs as well as local artists and community members participated in the project to create beautiful handmade cards with loving, inspiring messages for patients of local hospital infusion centers and senior communities. In all, more than 600 cards were made and distributed prior to the Valentine’s Day holiday. The project was covered by a local Sacramento morning show, “Good Day Sacramento” where the host and photographer got into the card making spirit.

DIVISIONS 7, 27 and 44

For the 8th year, the March in March for the Kiwanis Family House brought together Kiwanis family members from DIVISIONS 7, 27 and 44 to eat pancakes, hold hands around the House and march for pledges. This year’s event was once again hosted by the Circle K Club of Sacramento State.

The day began with a pancake breakfast cooked and served by members of the Kiwanis Club of East Sacramento. An hour later, participants touched hands and formed a human circle around the Kiwanis Family House. After that, supporters walked, jogged or ran laps who helped raise more than $8,000 for the Kiwanis Family House.

For those that completed their laps, the Circle K offered a photo booth, face painting, henna tattoos and a scavenger hunt which was designed to help participants learn more about the Kiwanis Family House.
DIVISION 13

Three members of the Kiwanis Club of Long Beach served its monthly dinner to residents of the Lydia House. The residents enjoyed pizza, pasta and salad for dinner.

Club members also participated with the City of Long Beach in planting about 70 Crape Myrtle trees in the area. The club provided fresh popcorn to all volunteers. Members from four Key Clubs and CSULB Circle K also pitched in.

Lieutenant Governor Manuel Campos and Past Lieutenant Governor Clive Graham volunteered at IHOP for National Pancake Day. While they visiting with patrons, a television crew from “Lo Nuestro”, a Spanish language network came in and interviewed Manuel.

Kids Stay Focused when they have Breakfast!
We all know breakfast is the most important meal of the day...

...let us help start your newest service project with the First Lady’s Project Grant!
Contact the CNH Foundation office for more information:
909-989-1500 ext. 116 or foundation@chnkiwanis.org
Click Here to Download the Grant Application
"The Objects of Kiwanis"

To give primacy to the human and spiritual rather than to the material values of life.

To encourage the daily living of the Golden Rule in all human relationships.

To promote the adoption and the application of higher social, business and professional standards.

To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.

To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.

To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.

The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Kiwanis International Convention in Denver, Colorado. Through the decades, they have remained unchanged.

DIVISION 19

The Kiwanis Club of Gardena Valley were able to sponsor and provide chaperones for Key Club members from California Academy of Math & Science (CAMS) and Gardena High to attend the annual District Convention in Anaheim. In addition, the club was treated to a CAMS Key Club takeover of their Kiwanis meeting the week prior to convention.

“A Night in Spain” turned into a wonderful fundraising event for the Kiwanis Club of Hawthorne. Guests were treated to dinner and a Flamenco show.

The Kiwanis Club of Lawndale has been busy so far this spring with cleaning the streets of Lawndale at the end of March. The club also hosted its annual “Kiwanis Easter” with the Easter Bunny at Operation Recovery!

In February, the Kiwanis Club of Rolling Hills Estates completed the assembly of all the remaining hands from its Project Prosthetic Hand 2016. As part of the project, the club printed (with 3-D printers) the components of the hands and then teamed up with its sponsored youth to assemble the prosthetics. The club has a motto that its internal projects should be “a hand-up and not a hand-out.”

The Kiwanis Club of Torrance extended a great big Thank You to Enterprise Holdings for their generous donation of $5,000 to the club’s scholarship program.
DIVISION 27

The Kiwanis Club of Manteca Sunrise is committed to improving its community. One of the many events they sponsor to raise funds is its annual Pumpkin Fair. During the Pumpkin Fair weekend, the club raises funds to be given back to numerous entities within the community.

Two years ago, the club created its Annual Community Night of Giving where not for profits and service clubs are given a check to help each group’s mission. This year’s event was attended by more than 200 community members and political leaders. The more than $50,000 in fundraising profits from the Pumpkin Fair was shared by more than 40 local non-profit organizations.

DIVISION 30

First grade students at Betsy Ross Elementary received Easter books from the Kiwanis Club of Greater Anaheim. This project has been going on for about 14 years, which means the first class to receive the books are likely in their second year of college.

In early April, the Kiwanis Club of Placentia, assisted with the annual Titan Clinic, in which members of the Cal State Fullerton Titan baseball team work out with Miracle League (developmentally disabled) baseball players. The club also served as a major sponsor for the Placentia Library’s Easter Eggcitement Carnival. Most club members, as well as Aktion Club and Circle K members volunteered for the event.

In April, the “Going Quackers for Kids” Duck Race, spearheaded by the Kiwanis Club of La Mirada took place. It started out with a pancake breakfast for the city’s Easter Egg Hunt. Then club members walked through the park to SPLASH! where the rubber ducks raced through the lazy river. At press time, the final tally for the amount given back to the different non-profit selling groups was not available. This was the tenth running of the rubber ducks and some selling groups have been selling duck “adoptions” since the first year.
Agent DuJuan Green, an officer with the Palo Alto Police Department received the Kiwanis Club of Palo Alto’s Angel Award. The Angel Award honors individuals who have had a significant and positive effect on children and youth in the Palo Alto area.

Agent Green has been with the police department since 2004 and was recognized for his work as a school resource officer and facilitator of the Parent Project. The Police Chief, School Superintendent, Palo Alto High School Principal and three parents testified to his impact during the award ceremony. One parent credited him with saving her daughter’s life.

Division 36 Lt. Governor Carole Coley and her husband, Past Lt. Governor John received the “Unforgettable Hearts Award” based on their community service work. Two other Kiwanians in Carole’s division, Margaret Hill and Tony Mauricio, and four Key Club members from Indian Hills High School were also honored.

Norton Space and Aeronautics Academy (NSAA) in San Bernardino was the recipient of a large easel for their first grade students by the members of Division 36. The division also gifted the classroom with a $400 Barnes & Noble gift card that the Division earned during its December book fair.

Division 37

Marines from Camp Pendleton pose with San Diego Padres outfielder Alex Dickerson and manager Andy Green during the Kiwanis Club of Poway’s annual spring training sendoff event. After 19 years as a luncheon, the event was turned into a dinner this year, attracting 250 baseball fans and raising more than $17,000 for the club’s non-profit foundation. Each year, the club invites Marines from the 1st Light Armored Reconnaissance Battalion, the City of Poway’s “adopted” unit.
In March, the Kiwanis Club of Redlands held its 34th annual Run Through Redlands. This is a certified event offering a 5K, 10K and half marathon run through the historic streets of Redlands, California. More than 2,000 runners participated in the event.

Proceeds raised from the event help fund community organizations such as Family Services Association of Redlands, The Redlands Bowl Summer Music Program, Boys and Girls Club, Boy Scouts of America and several others.

Members of the Redlands High School Key Club helped with the registration process and staffing of water stations throughout the race course.

This event is supported by the entire club and over the years about 15 members have come as a direct result of the event. The year-long planning process for the event is culminated with two full days of work for the race itself (set-up, staffing, tear down, etc.).

May 31 Deadlines!

Remember to submit your award applications. See last page for details to all the awards due May 31st. This is a golden opportunity to showcase your club.

Magazine Sponsorship Opportunities are available starting at just $100. Many sponsorship levels and pages are available to fit your wishes.

It's easy – just email office@cnhkiwanis.org for more information.
DIVISION 39

It was at least 50 years ago when the Kiwanis Club of Shasta Dam began serving food to the local high school rodeo association. It started with an old beat up truck with a camper shell. Then in the 1980s, an old travel trailer was remodeled to become the concession stand for the club. A big heavy grill was installed, along with soda, hot dog and popcorn machines.

In 2005, the club needed to upgrade once again so they purchased a new stripped shell of a horse trailer and it took about a year to build the club a concession trailer. Fast forward, ten plus years and the club was in need of an upgraded trailer yet again. The club found a local sign company, Signarama Redding that had a grant program called “Signs of Support” with a mission of strengthening local civic and charitable organizations with donations of signage, graphics and marketing. The club formed a committee to write a grant for a trailer wrap. They were awarded a partial wrap at a 50% discount. The sign company worked with Kiwanis International branding standards and the club for the approved artwork. After taking the trailer to Signarama for its new wrap, it was then on the road five days later serving hamburgers to the kids.

Do you have a Kiwanis Moment?

A moment when you went from being a Kiwanis member to a KIWANIAN.

Was it when you read to a group of students and saw their eyes light up? Or maybe taking a disadvantaged child to get clothes for the winter? Or was it feeding the hungry?

There are so many stories to tell. We want to share yours. Just send us a brief story of your experience that we can share with other members in the district.

I am a Kiwanian – are you?

The editors would like to feature Kiwanis Moment stories in the next issue of the California-Nevada-Hawaii magazine.

Email your story to magazine@cnh.simplelists.com
DIVISION 44

In February, the Kiwanis Club of Rancho Murieta held its third annual Crab Feed and the event raised roughly $3,000 more than last year’s event and $9,000 more than its first year. Attendees enjoyed the ambiance, food and music, so much so that the Key Club members who served raised more than $1,400 in tips! The event in total raised more than $16,000 to support the Kiwanis club’s community projects/events.

Does your club support the Rose Float Project? Consider a Rose Float Fellowship which helps permanently fund the largest Kiwanis-family volunteer project. www.cnhfoundation.org/how-to-help/rose-float-fellowship/
DIVISION 44 (con’t)

Cub Scout Pack 633, sponsored by the Kiwanis Club of Rancho Murieta, held its annual Pinewood Derby. The Pinewood Derby is a racing event for Cub Scouts, who with the help of parents, build their own cars from wood, usually from kits containing a block of pine, plastic wheels and metal axles. For the almost 150 in attendance at the event, Pack 633 held a separate race for people other than Cub Scouts to build and race specially designed cars.

The mission of the Kiwanis Family House is to provide temporary housing and support to families of seriously ill or injured children and adults being treated at University of California, Davis Medical Center and Sacramento Shriners Hospitals for Children - Northern California. The Kiwanis Club of Rancho Murieta Foundation sponsors Bedroom 102. As sponsors, it is the club’s duty and obligation to spruce it up and keep it in good repair. Earlier this year, the club held a work day for Room 102.

The Kiwanis Club of Rancho Murieta also held its 16th annual Fishing Day in early April. The event included lessons on the importance of good water quality, maintaining habitat for fish, fishing ethics, the care and cleaning of fish caught and instruction on casting and fishing. It was open to Kindergarten through 8th Grade students in the area. Key Clubbers from Rancho Murieta High School helped prepare and serve the kids lunch and assisted with cleanup.
DIVISION 45

Division 45 Lieutenant Governor Mary Geisler loaded leaves and debris at the Mormon Station, a Nevada State Park in Genoa, Nevada for their Kiwanis One Day and Earth Day projects. Members from the Kiwanis Clubs of Carson Valley, Carson City, Sierra Nevada, Tahoe Sierra and Carson Valley Aktion Club joined in for this cleanup day. All of their hard work paid off when the park opened in late April for the Cowboy Poetry Festival.

DIVISION 47

From its official website, “Little Free Library is a nonprofit organization that inspires a love for reading, builds community and sparks creativity by fostering neighborhood book exchanges around the world.”

The Kiwanis Club of Early Risers from El Centro, California has been actively involved in filling already established Little Free Libraries in El Centro with children’s books since April 2015. Since then, the club has donated more than 6,000 books to Little Free Libraries, children’s fairs, ASES after-school programs in several local schools, one giant book giveaway of about 650 books to one school and donations to individual students within the community.

The club has now installed a Little Free Library at State Street Coffee Shop in El Centro, in partnership with the Salvation Army and Past President of the Kiwanis Club of Brawley Reynaldo Gastelum who built the library. This little library is the first of what the club hopes to be many more in several under-served communities in the Imperial Valley.
East Fresno Kiwanis Dedicates Its Second Healing Garden Playscape

April 1, 2017 will be a day to remember in the history of Kiwanis Club of East Fresno (EFK). It was a wonderful day of celebration for the club. It marked the end of a two and one-half year journey to build two children’s playscapes in the Art of Life Cancer Healing Garden in Woodward Park in Fresno, California. A special dedication ceremony was held in conjunction with the Club’s annual Kiwanis One Day project.

The purpose of the Garden is to provide a place for children and adults to find respite and peace. It is a special Garden to escape difficult times when one faces complex and life threatening issues. It is also a place where families and friends can give memory to one’s they have lost.

This bare park acreage has been transformed into a beautiful garden with walking paths, an amphitheater, river view meditation sites and two special areas for children created by members of the Kiwanis Club of East Fresno.

The EFK Foundation, Kiwanis Children’s Fund and donations by local vendors and contractors made the project a reality. EFK club members have contributed almost 3,000 service hours to the project to date. SLP members and community volunteers have also given substantially to the effort. The project will provide many more service opportunities for club and SLP members in the future.

On April 1st almost 200 EFK family members gathered for a day of service. Projects included weeding, fertilizing plants and trees, fence painting, digging cutouts for future art kiosks, restacking trees and a little yarn bombing of Garden trees. Following lunch a dedication of Playscape # 2 was held.

However, the highlight of the day was the ribbon cutting and grand opening of the playscape. The greatest reward was to watch children enjoying the East Fresno Kiwanis club’s contribution to the community and children. The project is dedicated to “improving the world one child and one community at a time,”
Hungry students and food bank clients were the recipients of 52,000 pre-packaged meals as the result of Division 37’s “Kiwanis One Day” project on April 1.

Seventeen of the division’s 19 clubs sent members to volunteer for two, two-hour shifts held in a large church in Rancho Penasquitos. Joining the effort were Governor Pete Edwards and First Lady Jeannette, members of area Key Clubs, Builders Clubs and Circle K Clubs, plus several Boy Scout troops and packs. According to Lt. Governor Lori Butler, the event drew 225 volunteers.

Division clubs contributed $13,250 toward the cost of purchasing the materials needed, including fortified oatmeal and macaroni. Processing stations were set up to facilitate the assembly, sealing and packing of the finished meals.

The boxes of meals were delivered to several local schools for use by hungry students and to a pair of regional food banks. Boxes were also taken by the Temecula club – recently added to Division 37 - to be distributed in southern Riverside County.

The project was completed at noon and was followed by a barbecued dinner honoring the official visit to Divisions 21 and 37 by Governor Edwards.

Volunteers from Division 39 Kiwanis Club of Shasta Dam, Scott & Leanne Westphal, came home from their monthly work at the Kiwanis Family House (KFH) in February determined to ask the clubs of their division to help fund a new more efficient watering system for the KFH.

In March at the Division Council Meeting (DCM), Division 39 clubs were given a challenge to help fund this project through individual or club contributions. Scott, a former landscaper and recent educator retiree, worked with a local irrigation company, Normac, to put together the parts needed. Normac gave the parts at reduced pricing when they heard that about 8-10% of the people who use the Kiwanis Family House come from Shasta County. The division raised the funds necessary to buy the materials.

At the April 1st KFH Spring work day, this new drip irrigation system was started under the supervision of Scott and the crew of volunteers assigned to him. Later this spring the second half will be completed by the Westphal’s as they travel down for one of their monthly volunteer days.
WHAT IS THE UNITED STATES ARMY?

The U.S. Army is the largest branch of the United States’ Armed Forces. It was formed in 1775 to fight the American Revolutionary War before the United States was even established as a country. The U.S. Army is fully vested in the communities in which members live and serve and it provides many resources to help communities become healthier, safer and more productive.

WHY IS THE U.S. ARMY PARTNERING WITH KIWANIS?

Despite its more than 200-year legacy of service, the Army and all that it does for our citizens and communities isn’t familiar to everyone. Partnering with Kiwanis International provides ways for local Army officers to showcase our shared values of service, leadership and education. The Army strives to strengthen local communities through service and to build character and leadership among youth such as Key Club members. Through the Kiwanis Speaker’s Bureau, U.S. Army personnel can connect with Kiwanis-family clubs at club meetings, raising awareness of what today’s Army can provide and offering access to local Army support and resources. The Army also gives exceptional opportunities in higher education that can help young people throughout their lives.
**WHY IS KIWANIS PARTNERING WITH THE U.S. ARMY?**

We all know that our nation’s youth (and especially Key Club members) are our future. The Army provides resources and tools to ensure students have what they need to succeed in school. Higher education can be pricey, but the Army can make the process easier on the wallet. On the education web platform armyedspace.com, there’s an educator toolkit with information about scholarships, ROTC, tuition assistance and more that students can consult with club advisors and guidance counselors.

There’s also March 2 Success, a free online program that offers study materials for students interested in improving their scores on standardized tests such as the SAT and ACT, military entrance exams and others.

**HOW CAN YOUR CLUB CONNECT WITH THE U.S. ARMY?**

Each community has a local Army battalion that can participate in your club’s activities. Don’t miss out! Visit goarmy.com to find your local contact and to learn how your club could get support for a service project. Invite military personnel to attend your club meeting and extend an invitation to local battalion members to join your Kiwanis Club.

---

**Up with People Jam with Aktion Club**

Aktion Club members from North Orange County and South Coast jammed with members of Up with People on March 22nd at the Kiwanis Youth Park in Fullerton.

During Up with People’s 2017 visit to Orange County, seven cast members had the unique opportunity to spend 90 minutes with members of the Aktion Clubs in Region 3. The evening started with introductions, followed by educational games that helped the Aktion club members learn a little about the cast members’ home countries, or state, where the cast members come from. The evening ended with a jam session where everyone sang songs chosen by both cast members and Aktion club members.

A first for Up with People and first for Aktion clubs, the evening proved how working together our Kiwanis partnerships can create beautiful music!!!
WHAT IS A STRATEGIC PLAN?

Think of a strategic plan as an organization’s road map: You can choose the roads you want to take, but the strategic plan ensures you reach your destination—your goals.

The Kiwanis I-Plan is designed for each club to use as a guide to create their own plans and choose their own paths toward accomplishing common goals. The plan focuses on four goal areas—or priorities—that will help clubs thrive for years to come.

**Inspiration: Membership & Engagement**
To build, retain and support a growing Kiwanis membership. Kiwanis inspires and engages men, women, youth, corporations, other nonprofits, partners and communities to make the world a better place for children to thrive. *Belonging to Kiwanis means being part of a massive force for positive change in the world.*

**Impact: Meaningful Service**
To perform meaningful service, with service to children as our priority. Kiwanis is best expressed through meaningful service in communities around the world. *When we work together and with other organizations to address important needs for children, we change lives, build stronger communities and even improve our own lives.*

**Image: Our Kiwanis image**
Kiwanians are the most effective “advertisements” for Kiwanis. We represent our image in living color, wear our brand and share our message with the world. That’s why it’s important for our many Kiwanis voices to “sing from the same songbook” when it comes to brand guidelines and messaging.

**Investment: Financial viability**
To ensure financial viability and responsible stewardship. Kiwanis does amazing work in the world. When we make wise financial investments, find opportunities to turn profits into service, pool our financial and volunteer resources, create efficient structures and make processes easy and affordable, we can build our capacity to do even more for the children of the world.
Tips on getting your event on the TV news

By: Steve Dreyer
CNH District’s Public Relations Coordinator
steved37@cox.net

Because of their close association with helping children, local Kiwanis clubs are uniquely qualified to attract the attention of local and regional television outlets when it comes to covering weekend service projects.

A succinctly-written news advisory (not a full press release) emailed to television news departments three to four days prior to your event will allow the assignment editor enough time to pencil in your event in a Saturday or Sunday broadcast lineup. It’s also best to send a reminder one day prior to the event.

Television news directors generally like to include one or two “feel good” stories in each news broadcast, often placed toward the end of the program. That’s largely because viewer surveys reveal very positive responses to stories involving children (and also animals).

Each local television station has a website with contact information on how best to pass along a story idea. Some stations prefer emails, others want you to write directly into a template on the page. In either case, a news advisory will work well.

Key elements to a good news advisory:

The headline: Very, very important. It needs to catch the assignment editor’s attention. Instead of writing “Food-packing event planned Saturday,” try “Hundreds of volunteers to pack 52,000 meals for local students on Saturday.” See the difference?

The basics: Journalism (even TV news) is based on five elements: who, what, when, where and why. You need to answer each of these questions in your news advisory. Who is sponsoring it? (Kiwanis!) The name of the event. The date and time of the event. The exact location. The reason why the event is being held. Keep your descriptions short and to the point.

Suggested visuals: Help out the editor by suggesting event elements that might lend themselves to be filmed. These must show people (especially children) doing things, not just standing around.

On-site contact: It’s essential that the advisory include the name and cell phone number of one or two key organizers who will be on site. Remember, all the reporter and camera operator will know is what’s on the news advisory. Make sure someone on site is prepared to interact with them. If the contact is not comfortable being in front of a camera, find someone in your club (ahead of time) and brief that person on the event.

Always include your name and contact number as the person offering the information.

Please remember that television news story budgets are very fluid things. You may be contacted by a station and told that someone will be out to cover your event. Then, on the way over, a fire breaks out at a local restaurant or there’s a big crash on the freeway. Don’t be discouraged, just try again next time,
Calling All Presidents
by Herman Platzke,
District’s Kiwanis Children’s Fund Chairman

What if? If there wasn’t a Kiwanis club in Ukiah taking care of kids? If we didn’t have a Kiwanis Children’s Fund to provide a grant making feeding kids a reality? This is where you come in.

First, I am asking you to make a personal gift to the Kiwanis Children’s Fund, lead the way. You share Kiwanis, you love Kiwanis; then live Kiwanis and be the difference – without Kiwanis clubs and members the Kiwanis Children’s Fund doesn’t exist.

Second, I am asking you to meet Kiwanis International President Jane Erickson’s call for all clubs to become Today Clubs, a step in meeting club distinguished status.

Where the rubber meets the road. Clubs are the backbone of Kiwanis and as leaders, Presidents set the example. You and your club are servant leaders dedicated to improving the world one child and one community at a time.

Be a hero for children. Let’s be heroes for children and put our Kiwanis hearts into giving.

Leave a legacy. You can make a big impact beyond your life; imagine what Kiwanis can do to make the world better for children.
Benefits to 1) meeting the Kiwanis International President’s Club Challenge, 2) meeting the District Challenge and 3) the per member average challenge are recognition and grants, a 15% District Grant and Scholarship Grants.

**New District Grant Program.** Our district is eligible for a 15% grant of giving to the Kiwanis Children’s Fund for 2016-17. With a 15% increase in giving this year, our district could be eligible for an $11,000 grant and scholarships for our SLP program.

**Scholarship Grants.** The top five districts in per member giving to the Kiwanis Children’s Fund are eligible for scholarships for our SLP programs.

**Are You Up to the Challenge?**

The President’s Challenge is less than $1 a month per member! Not in your budget? Consider calling for individual members to meet the Kiwanis International President’s challenge. How about matching funds? Your members contribute $5 and the club matches. How about $10 and $10! WOW! Benefits? Scholarship grants for top five districts in per member giving and a much larger District Grant up to $30,000. That is nothing to sneeze at, THAT’s BIG!

We are one of the largest districts in the world. Let’s show Kiwanis what we’re made of and be leaders in the Kiwanis Children’s Fund. More funds would provide for more and larger grants and the public relations benefits is gaining new members who want to be part of an organization making a difference in our communities and around the world.

#KIDSNEEDEDKIWANIS
Awards are a great way to show off your club and activities to other clubs in the District. Many awards are presented at the District Convention in August and you don’t want to miss out on the opportunity to showcase your club.

Applications to apply for the following awards can be found on the District website at www.cnhkiwanis.org. Click on the “MENU” button and then “AWARDS” to access the appropriate application. Note the upcoming deadline for each of the awards is May 31st.

**Clergyman & Maurice Gladman Layman of the Year Award**

These awards are non-denominational, and Kiwanis members of all faiths are encouraged to apply. Each club is encouraged to nominate one member for each award who best exemplifies the First Object of Kiwanis International: “To give primacy to the human and spiritual rather than to the material values of life.”

**Club and Division Brochure Awards**

- **CLUB BROCHURE AWARD**: To emphasize the importance of an excellent club brochure. Winners are selected based on overall appearance, graphics, printing quality and the use of logos.

- **DIVISION BROCHURE AWARD**: Lt. Governors are encouraged to submit their division brochure. Winners are selected based on overall appearance, graphics, printing quality and the use of logos.

**Club and Division Web site Awards**

Among the features considered are whether they are attractive, easy to navigate, current, interesting, contain links to District and International web sites, and contain information on meetings, membership club history and the community.

**Clyde L. Hurley Club Newsletter Awards**

Five perpetual trophies are on display in the Kiwanis District Office inscribed with the winner’s name. They are awarded for the best club newsletter in each of the five sections based on club membership.

**Deadline -- May 31, 2017**
District and Foundation Awards

**Lt. Governor Division Newsletter Award**
The award is based on the newsletter make-up, content, clarity, readability, general appearance and usefulness.

**Harold M. Heimbaugh Nathan Hale Award**
This coveted award may be presented annually to an individual who have demonstrated, by actions and conduct, exceptional courage toward another human being and/or personal involvement and dedication beyond the ordinary call of citizenship responsibility. The criteria for the award are based upon personal involvement and sacrifice above and beyond the normal call of bravery.

**Bert Shoemaker Award**
The Bert Shoemaker may be presented annually to a Kiwanian who has best exemplified the spirit of Kiwanis. Kiwanis clubs are encouraged to submit candidates who have earned the love and respect of their fellow members by virtue of exceptional contribution to their clubs and their communities. This award gives clubs a unique opportunity to give recognition to a Kiwanian who has given much to Kiwanis without ever asking anything in return.

**K-Team Special Olympics “Athlete of the Year”**
“Let me win, but if I cannot win, let me be brave in the attempt.” The athletes of Special Olympics have a tremendous devotion to competition. They make a commitment each and every day to make the best of their ability. Any club that has earned a Special Olympics Banner Patch and has a qualified applicant may submit an application for K-Team Special Olympics “Athlete of the Year.”

**Deadline -- May 31, 2017**
Paris 2017 International Convention

July 12 - 16, 2017
4 NIGHT HOTEL TRAVEL PACKAGE

$2299 per person, double occupancy*
including round trip air from most US major gateways

Kiwanis International Hotels, located at the convention center

CONTACT:
Tumlare Destination Management
1-800-954-6713 Ext. 11
Kiwanis@Tumlare.com
www.kiwanisparis.com